

Lee Carlson

Co-Founder & Managing Member – Marketing & Sales

Lee Carlson is Co-Founder, Managing Partner, ADS-B Global, LLC, and a recognized leading avionics knowledge provider, helping clients in understanding, implementing and preparing for worldwide air traffic modernization.



Mr. Carlson brings product development, sales, marketing and technical expertise to AviaGlobal Group. With a strong, customer-centric focus on market analysis and product conceptualization, Carlson draws on his background with L3 Technologies, Smiths Aerospace (now GE Aviation) and The Boeing Company where his career has included roles in sales, marketing, project management, alliance management and engineering.

Carlson's strong entrepreneurial skills are reflected in guiding the development of new products from initial business case presentation through the successful product launch of several key innovations. In 2017, Carlson established an independent contracting and consulting practice that includes client avionics companies, STC engineering facilities and several other aerospace concerns.

Carlson has been an invited presenter at conferences of Aircraft Electronics Association, AOPA Pilot Forums, World Aviation Training Summits, International Society of Air Safety Investigators and SAE International. Lee has participated in EUROCAE, AEEC, RTCA and FAA NextGen committees and was appointed to the Loss of Control Joint Safety Implementation Team, a national joint government/industry safety advisory board tasked with developing recommendations to improve pilot training and reduce civilian aviation accident rates.

Carlson has subject matter expertise with voice and data recorder products, transponder and ADS-B systems, infrared imaging products, flight management systems, cockpit display products and other integrated and federated avionics systems.

Lee holds a Bachelor of Science degree in Computer Science from the Michigan State University College of Engineering. Carlson also has a Private Pilot certificate.